

Sponsorship Opportunities

New Zealand Sports Performance Conference

5-7 November 2016
Palmerston North Boys' High School
Palmerston North
New Zealand

The first New Zealand Sports Performance Conference will be hosted by the Palmerston North Boys' High School in November 2016 in Palmerston North, New Zealand. We invite you to join us for a conference that will consider topics of relevance to all sport codes.

There will be a number of sessions each day. One concurrent session will focus on the High Performance aspect of sport and include coaching styles, strength & conditioning, drugs in sport and team culture. The second concurrent session will consider Health and Wellbeing with presentations on mental health, nutrition, life outside sport and the development of leadership skills.

This is the first time this conference is being held and it is hoped it will become an annual event. We are inviting researchers to share their research, speakers to tell of their experiences and coaches to share their tips with us. The audience will primarily be secondary school teachers with a responsibility for sport in their school.

We invite you to join us for what promises to be an informative and exciting meeting.



Conference Details

Dates: 5 to 7 November 2016
Venue: Palmerston North Boys' High School, 263 Featherston Street, Palmerston North, New Zealand
Web Page: <http://www.nzconferences.org.nz/NZSP/index.html>

Benefits of Sponsorship

Sponsorship packages are aimed at providing sponsors with a worthwhile return on investment. This conference offers a unique opportunity to increase your company's exposure to those who are coaching and managing secondary school students in a variety of sports including (but not limited to) athletics, badminton, boxing, cricket, cycling, football, golf, hockey, rugby, skiing, squash, swimming, tennis and water polo.

We are confident that the benefits of sponsorship will offer effective exposure to your company or organisation not only over the period of the conference but also in the years ahead. You will receive a high level of exposure directly with the target audience throughout the conference as well as being included in all the conference promotion. Benefits of sponsorship are commensurate with the level of investment. The earlier the sponsorship commitment is made, the greater the exposure through all pre-conference publicity and advertising.

We are flexible and willing to work with you to achieve the best promotion combination for your organisation. Talk to us, we are open to creative ideas for your involvement.

Investment Levels

Sponsorship packages offer you a range of options. In addition, we would be pleased to discuss tailored individual packages for you – just give us a call with your ideas.

GOLD SPONSOR

NZ\$5,000 excl GST
One sponsor only

- Sponsorship of one plenary speaker (approved by the programme committee) and the opportunity to give a two minute introduction prior to your plenary speaker taking the podium
- A 15-minute slot in the programme to address attendees. This is an opportunity to advise those present of the progress and expected developments in your company's sport offerings.
- One complimentary exhibition stand in a premier position to achieve maximum traffic flow
- Three complimentary full conference registrations including three tickets to the conference dinner
- Mailing list of delegate contact details, in accordance with the Privacy Act 1998, after the conference
- Complimentary full-page advertisement in the conference handbook (you supply finished artwork)
- Acknowledged as a Gold Sponsor on all conference media releases
- Your company logo will be displayed on screen before, after and between sessions
- Up to 200-word company profile in the Conference Handbook
- Your company logo in the Sponsors area of the conference website, hyperlinked to your company website
- Product sample or brochure will be inserted into each delegate satchel. Maximum size A4, four pages (you provide sufficient copies of the brochure or sample).

SILVER SPONSORS

NZ\$3,000 excl GST
Three sponsors only

- One complimentary exhibition stand in a premier position to achieve maximum traffic flow
- Two complimentary full conference registrations including two tickets to the conference dinner
- Mailing list of delegate contact details, in accordance with the Privacy Act 1998, after the conference
- Complimentary half-page advertisement in the conference handbook (you supply finished artwork)
- Acknowledged as a Silver Sponsor on all conference media releases
- Your company logo will be displayed on screen before, after and between sessions
- Up to 150-word company profile in the Conference Handbook
- Your company logo in the Sponsors area of the conference website, hyperlinked to your company website
- Product sample or brochure will be inserted into each delegate satchel. Maximum size A4, four pages (you provide sufficient copies of the brochure or sample).



CONFERENCE DINNER SPONSOR

NZ\$2,500 excl GST

One sponsor only

- Exclusive naming rights to the conference dinner
- Acknowledged as the conference dinner sponsor during the welcome address and on all conference materials
- Opportunity to give a three minute presentation at the conference dinner
- One complimentary exhibition stand
- One complimentary full conference registration
- Your signage will be displayed in the dinner room (you provide the signage)
- Your product sample or brochure will be placed at each place setting (you provide sufficient copies of the brochure or sample)
- Mailing list of delegate contact details, in accordance with the Privacy Act 1998, after the conference
- Up to 100-word company profile in the Conference Handbook
- Your company logo will be displayed on screen before, after and between sessions
- Three complimentary tickets to the conference dinner
- Your company logo in the Sponsors area of the conference website, hyperlinked to your company website

CONFERENCE SACHEL SPONSOR

NZ\$2,000 excl GST

One sponsor only

- Your company name and logo printed in a prominent position on each delegate satchel (you provide your logo in a suitable format)
- One complimentary exhibition stand
- One complimentary full conference registration
- Your company logo in the Sponsors area of the conference website, hyperlinked to your company website
- Your company logo will be displayed on screen before, after and between sessions
- Mailing list of delegate contact details, in accordance with the Privacy Act 1998, after the conference
- Up to 100-word company profile in the Conference Handbook
- Product sample or brochure will be inserted into each delegate satchel. Maximum size A4, four pages (you provide sufficient copies of the brochure or sample).

NAME BADGE SPONSOR

NZ\$2,000 excl GST

One sponsor only

- Your company logo featured on the front of each delegate name badge (one colour print)
- Your company name or logo (approved by the organising committee) will be printed on the lanyard (one colour print)
- One complimentary exhibition stand
- One complimentary full conference registration
- Your company logo in the Sponsors area of the conference website, hyperlinked to your company website
- Your company logo will be displayed on screen before, after and between sessions
- Up to 100-word company profile in the Conference Handbook
- Mailing list of delegate contact details, in accordance with the Privacy Act 1998, after the conference
- Product sample or brochure inserted into each delegate satchel. Maximum size A4, four pages (you provide sufficient copies of the brochure or sample).

CONFERENCE PEN SPONSOR

CONFERENCE PAD SPONSOR

NZ\$500 excl GST

One sponsor for pens, one sponsor for pads

- Your company pens or pads distributed to all conference registrants in their conference satchels (you provide the pens or pad)
- Your company logo in the Sponsors area of the conference website, hyperlinked to your company website
- Your company logo displayed on screen before, after and between sessions
- Up to 100-word company profile in the Conference Handbook
- Mailing list of delegate contact details, in accordance with the Privacy Act 1998, after the conference
- Product sample or brochure will be inserted into each delegate satchel. Maximum size A4, four pages (you provide sufficient copies of the brochure or sample).



SACHEL INSERT SPONSOR

NZ\$500 excl GST

No limit on the number of sponsors in this category

- Your company's insert or product distributed to all conference registrants in their conference satchels (you provide the insert or product)
- Your company logo in the Sponsors area of the conference website, hyperlinked to your company website
- Your company logo displayed on screen before, after and between sessions
- Up to 100-word company profile in the Conference Handbook
- Mailing list of delegate contact details, in accordance with the Privacy Act 1998, after the conference
- Product sample or brochure will be inserted into each delegate satchel. Maximum size A4, four pages (you provide sufficient copies of the brochure or sample).

EXHIBITION BOOTHS

NZ\$1,500 excl GST

By taking an exhibition booth at the New Zealand Sports Performance Conference your company will have the chance to promote its products and services and generate new leads and contacts for the future.

The exhibition will take place amongst the catering tables. We invite you to use this excellent opportunity to network and promote your profile.

Exhibitions are one of the most cost effective marketing methods offering face-to-face contact with potential customers.

You will receive:

- One trade stand (see below for more details)
- One complimentary Exhibitor Registration: includes name badge, conference handbook, lunch, morning and afternoon teas, attendance at the welcome reception and the conference dinner.
- 100 word company profile in the conference handbook
- Acknowledgement of your company in the conference handbook
- Your company logo on the Sponsors' page of the conference website will be hyperlinked to your website
- Mailing list of delegate contact details, in accordance with the Privacy Act 1998, after the conference
- Pre-constructed stands will provide a professional image and valuable display space for you to enhance the presentation of your products and information.

Your stand includes:

- 3m wide x 1.8m deep x 2.3m high exhibition booths. They are black with Velcro receptive panels. Panels will be supplied for two or three sides of the stand, depending upon individual requirements. All stands will feature inter-connecting panels.
- 2 x 150W luminaries
- 4-way multi-box power point
- Two chairs
- Trestle table with tablecloth and skirting if required.

Any additional equipment required such as display units, shelving, stools, audio-visual equipment etc. can be ordered. More details will be in the sponsorship confirmation letter.

Extra stand personnel may register at the usual registration rate.

If you have another idea on how you would like to sponsor the Conference please contact us.

BOOKING YOUR SPONSORSHIP OR EXHIBITOR STAND

Please complete the "Sponsorship and/or Exhibition Booth Reservation Form" at <http://nzconferences.org.nz/NZSP/sponsors.html> and return by email to Susan at s.i.adams@icloud.com. Enquiries should be directed to Susan by email or on 06 359 1349 or 027 359 1350.

Stand sites will be allocated in order of confirmation and payment received, with major sponsors having first choice.

EXHIBITION HOURS

Friday 3 November	3pm to 5pm	Exhibitor pack-in
Saturday 4 November	8.30am to 9.30am	Exhibitor pack-in (if required)
	9.30am to 6pm	Morning tea, lunch, afternoon tea, welcome reception
Sunday 5 November	10am to 5.10pm	Morning tea, lunch, afternoon tea
Monday 6 November	10am to 3pm	Morning tea, lunch, afternoon tea
	3pm	Exhibitor pack-out



New Zealand Sports Performance Conference

Sponsor Booking Form

Contact Details

Company Name

Address

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Contact Name

Job Title

Phone Number

Web Address

Type of Sponsorship (please tick)

- Gold Sponsor NZ\$5,000 plus GST
- Silver Sponsor NZ\$3,000 plus GST
- Conference Dinner Sponsor NZ\$2,500 plus GST
- Conference Satchel Sponsor NZ\$2,000 plus GST
- Name Badge Sponsor NZ\$2,000 plus GST
- Conference Pen Sponsor NZ\$500 plus GST
- Conference Pad Sponsor NZ\$500 plus GST
- Satchel Insert Sponsor NZ\$500 plus GST
- Exhibition Booth NZ\$1,500 plus GST per stand

Payment Policy

On receipt of the Sponsor Booking Form, the Conference Organiser will issue a letter of confirmation together with an invoice for the amount payable. Cheques/direct credits should be made payable to: Innovative Communications Ltd.

Disclosure

I hereby agree to sponsor/exhibit as detailed in this proposal, for the New Zealand Sports Performance Conference to be held at Palmerston North Boys' High School in Palmerston North 5-7 November 2016.

Signed:

Dated:

Please complete this form, keep a copy for your records and post/email the original to:

Susan Adams, Innovative Communications Ltd, 171A Victoria Ave, Palmerston North 4410, New Zealand;

Phone: (06) 350 1349, 027 359 1350 email: s.i.adams@icloud.com